



SUBSECRETARÍA
DE INDUSTRIA Y
COMERCIO

NATIONAL CONTENT

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Mandate

Art 46. National Content

Establish a methodology to **Measure** national Content and **Verify** its compliance.

Art 125. Public Policy

Design strategies for:

- Industrial development
- Development of suppliers
- Attracting investment

Art 127. Trust Fund

Create a fund to support **development** of national **suppliers** and **contractors**.

Art 46. Information

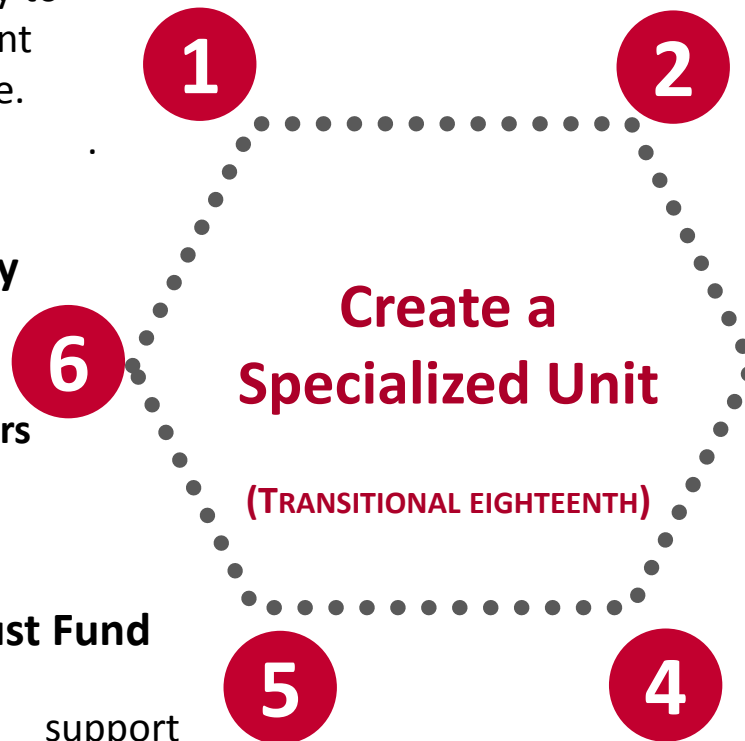
Collect information to measure national content for hydrocarbon and electricity industry

Art 125. Supplier Registry

Create a national registry of domestic **suppliers** to identify their **development needs**.

Art 125. Advisory board

Create an **Advisory Board** to assist in the development of **policies** to foster **development of domestic suppliers**.



Methodology for calculating National Content

Mandate: To ensure that each assignation and contract for the exploration and extraction of hydrocarbons comply with a percentage of local content.

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Sources of local content:

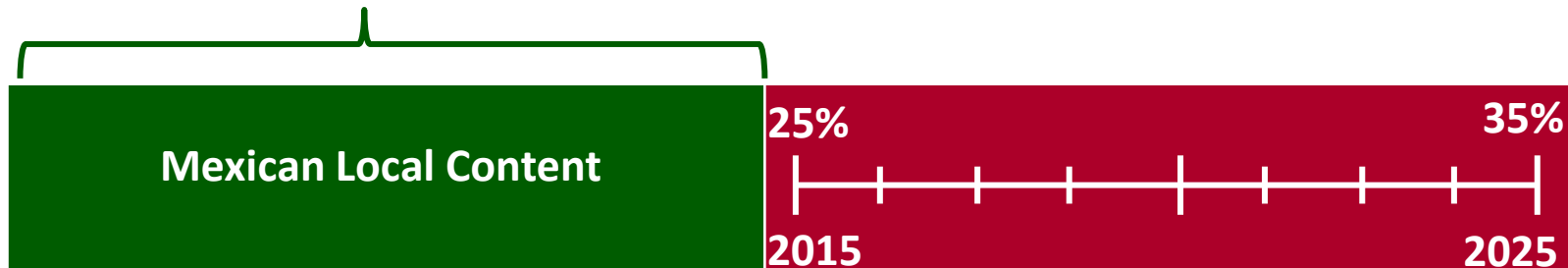
- Purchase of domestic goods
 - Domestic Labor
 - Services
 - Technology transfer
 - Training
 - Infrastructure
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Methodology for calculating local content

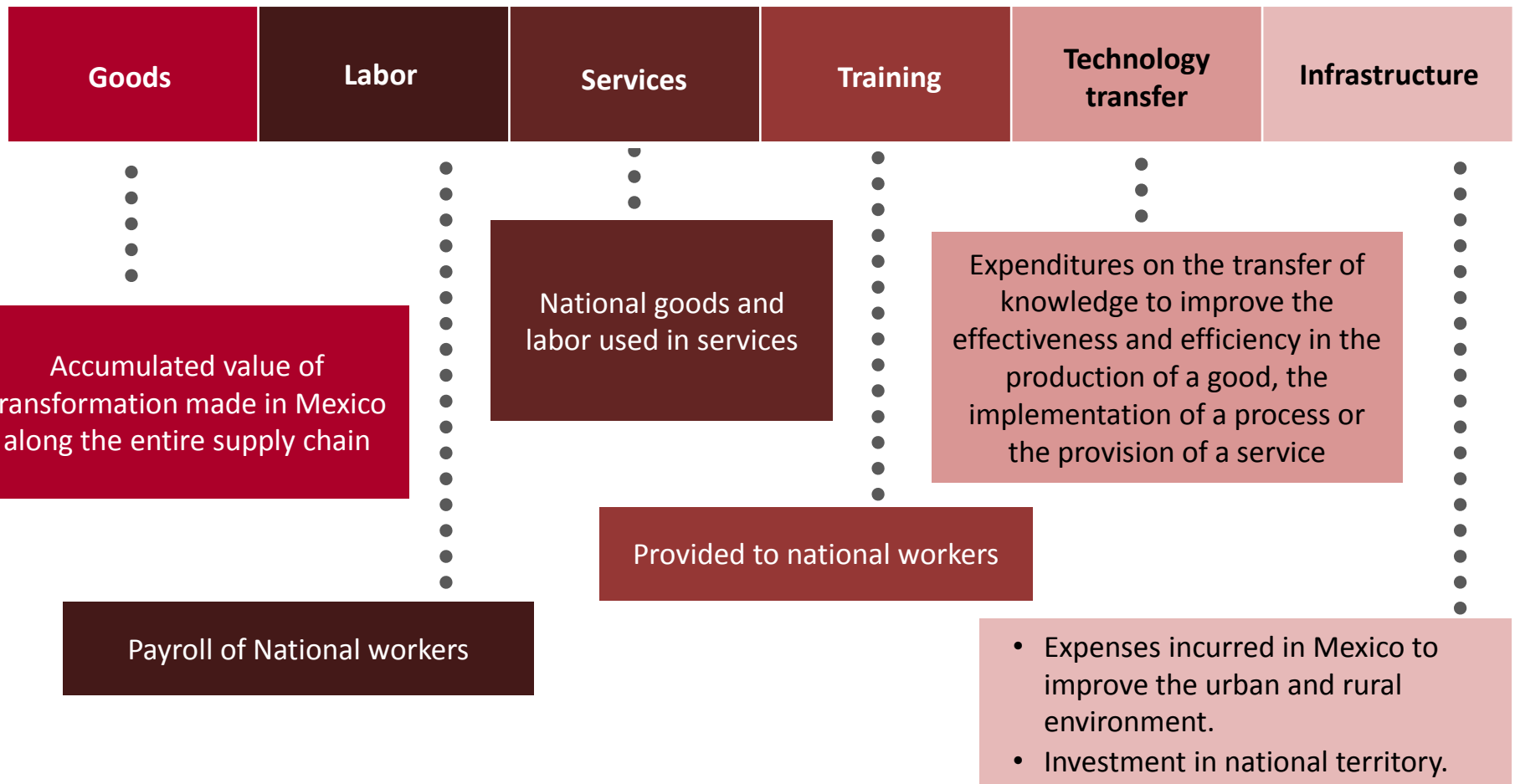


$$PCN = \frac{CNB + CNMO + CNS + CNC + TT + I}{B + MO + S + C + TT + I} \times 100$$

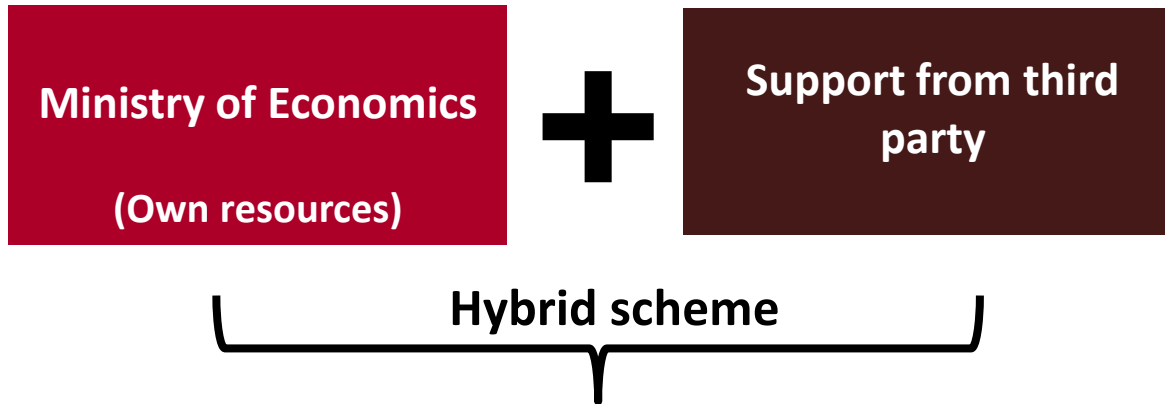
Percentage of local content



Methodology for calculating local content



Verifying local content



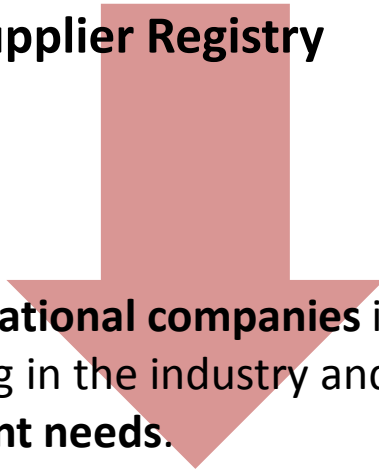
- **Verify compliance of requirements in each contract.**
In case of default the National Hydrocarbons Commission will be notified, and the appropriate sanction will be applied.

Supplier Development

Establish a supplier development program supported by:



● Supplier Registry



Showcase **national companies** interested in participating in the industry and identify their **development needs**.

● Public Trust to Promote the Development of National Suppliers and Contractors



Promote the **development and competitiveness** of local and national **suppliers and contractors**, through financing schemes and support programs for **training, research and certification**, in order to close the gaps in technical capacity and quality, with particular attention to **small and medium enterprises**.

Advisory Board

● Advisory Board for the Promotion of Hydrocarbon Industry

● Advisory Board for the Promotion of Electricity Industry

Members of the board

- Ministry of Economics
- Ministry of Energy
- National Hydrocarbons
Commission
- Energy Regulatory
Commission

- Ministry of Economics
- Ministry of Energy
- Energy Regulatory
Commission

CCE, CANACINTRA, CONCAMIN, COPARMEX, CONCANACO-
SERVYTUR, UNAM, SISTEMA ITESM, UVM

Permanent Guests

PEMEX

CFE